

*2011 Trial Advocacy Institute*

Crowne Plaza Hotel  
Columbus, Ohio  
September 16, 2011

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| 8:30 a.m. – 9:00 a.m.   | Registration   |
| 9:00 a.m. – 9:15 a.m.   | General Announcements/Practice Update  |
| 9:15 a.m. – 9:40 a.m.   | Sol H. Weiss--It's All in the Damages  |
| 9:40 a.m. – 10:05 a.m.  | James R. Ronca—Insurance May Not Limit Recovery  |
| 10:05 a.m. – 10:30 a.m. | Barry Hill—Wisdom is What you Have Left After a Lifetime of Mistakes: Worst clients, Worst Cases, Worst Witnesses, Worst Decisions                           |
| 10:30 a.m. – 10:45 a.m. | Break  |
| 10:45 a.m. – 11:10 a.m. | Larry Coben—Did You Consider This?—Part I<br>Identifying and Prosecuting Products Liability Cases  |
| 11:35 a.m. – 11:35 a.m. | Larry Coben—Did You Consider This?—Part I<br>Representation and Trial of a Case for a Catastrophically Injured Victim  |
| 11:35 a.m. – 12:15 a.m. | Matt Garretson—Avoiding Reimbursement and Set Aside Issues   |
| 12:15 p.m. – 1:00 p.m.  | Lunch  |
| 1:00 p.m. – 1:25 p.m.   | Glen Pritchard –Using the Rules of the Road in a Truck Crash Case  |
| 1:25 p.m. – 2:10 p.m.   | Paul Unger—45 Litigation Technology Tip, Tricks & Websites in 45 Minutes. The Latest Developments in Litigation Technology that You Can Use in Your Practice |
| 2:10 p.m.— 2:30 p.m.    | Drew LaFramboise—Spotting the False Claims Act case  |

2:30 p.m. – 2:55 p.m. Dale Perdue—Distracted Driving/Cell Phone Liability

2:55 p.m. – 3:10 p.m. Break

3:10 p.m. – 4:10 p.m. Tony Joseph, MD—Recognizing Undetected Heart Failure

4:10 p.m. – 4:30 p.m. Andrew List—Class Actions Finding the “Big Case” in the Small Claim